

## Ad hoc publicity group

Oct. 24, 2023

- Our first Library Corner ran earlier this month, and the response was good from our readers. The online version had more than 3,500 unique visits, which is very solid for a submitted article that is regional in nature. I've asked our digital team to "boost it" on social media next time, so we'll see if that results in higher numbers.
- We will attempt to schedule a committee meeting for later this week or next week, where we will lock in things for the newsletter.